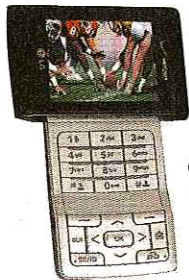


Even if, in the coaching lingua franca, you are neither a-GILE nor hos-TILE, you likely are mo-BILE. Translation: It's iPhone's world—we're just livin' in it, baby.

(We won't bother you by hawking the uber-e-toy today; suffice it to say that if you can afford one, go ahead and buy it—like many of your favorite football players already have. Odds are you'll be glad you did.)

GOING MOBILE

Beyond the iPhone, there are a few cool tools for the football fan who can't or won't stay tethered to the couch.



Phones

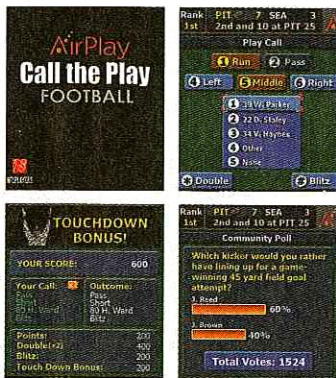
Your little companion is more than an e-mailing, a texting and, OK, a best friend-woofing tool. We're talking sports, big time.

■ We are waist-deep in the first true summer of sports TV on cell phones. And if FLO TV is bringing up to 10 hours of live coverage from NASCAR, Wimbledon, U.S. Open golf and Major League Soccer, then can football be far behind? In a word, friends, no. Although the NFL isn't on the schedule, there will be live college football available this season, including bowl games. The service currently is available for \$15 per month (through Verizon's V Cast), or roughly the price of an order of wings and a couple of beers.

> verizon.com

■ OK, so the technology is still a little young to try to watch football games on your phone. But it's not too early to second-guess (or maybe first-guess is more appropriate) your team's play-calling. **AirPlay Call the Play Football** is a real-time competition you can enjoy while watching the game on TV. Downloaded to your mobile phone (game play is available on most major carriers), AirPlay Call the Play lets you predict not only whether the next play will be run or pass but also which player will get the ball. The more calls you get right, the higher you move up the leaderboard. It's fast and interactive and allows you to test your football IQ against other fanatics.

> airplay.com



Radios

Just as DirecTV has the nod in the satellite TV arms race (see page 13), Sirius has a key preemptive advantage over XM when it comes to satellite radio: the NFL.

As Sirius boasts on its website: "Every Game, Every Week, Everywhere." Plus, you won't mind getting games featuring top college programs like Alabama, Florida, Michigan, Ohio State, USC and West Virginia.

XM sticks to its baseball roots (it's MLB's partner provider) but come the fall still serves up a strong lineup of college football games from the ACC, Big East, Big Ten, Pac-10 and SEC. With Sirius and XM, you can pay by the month (\$12.95) or by the year (\$142.45).

Used to be that subscribing to a satellite radio service meant you either were a modern-day version of the nighttime AM driveway listener, because the radios came only in cars, or you had to sit inside and listen on a boombox converter. No more. Sirius' **Stiletto SL10** (\$149.99) lets you listen to live and recorded Sirius content almost anywhere. The Stiletto features GameAlert, which prompts you when your favorite games are being broadcast



and when the scores change, and GameZone, which places your favorite teams in one category for ease of navigation. XM offers a low-priced **AGT Sports-caster** (\$19.99 for new subscribers and includes the car kit) that comes with 30 favorite channels with sports presets.



> sirius.com, xmradio.com

If you drop four grand on a camera, then don't risk crying over spilled beer. Protect your investment at the stadium by keeping it dry in **Aquapac's waterproof camera case** (\$120). An optically clear lens even lets you shoot with the camera in the case, which is big enough to accommodate some extended lenses.

> aquapac.net



OK, we've alluded to, maybe even encouraged, imbibing in these pages, but, dear reader, we want you and your fellow football fans to arrive alive. So may we suggest, in all earnestness, the **AlcoHAWK Slim** (\$69.99), a breath alcohol screener the size of a cell phone. Just blow into the folding mouthpiece for an accurate, two-digit BAC reading in seconds. No jokes, no wisecracks, because driving under the influence is serious stuff. (Please buckle up, too.)

> alcohawk.com

