

CES Daily

OFFICIAL 2006 CES DAILY FROM THE EDITORS OF TWICE

CEA's Shapiro Urges Industry Growth Efforts

BY BOB GERSON

LAS VEGAS — As is now tradition, the Consumer Electronics Association's (CEA) president Gary Shapiro officially opened the 2006 International CES at yesterday's



CEA's Gary Shapiro

keynote session by welcoming attendees in a presentation

See **Shapiro** on page 215

Gates Previews Windows Vista

BY DOUG OLENICK

LAS VEGAS — Bill Gates' traditional International CES keynote address contained less flash and more meat compared to previous years,



Bill Gates

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Q3 Showcases ThermoHawk Thermometers

LAS VEGAS — Q3 Innovations will be showcasing the ThermoHawk series of touchless infrared thermometers at International CES. The company can be found at booth 71216A at the Sands.

The ThermoHawk is a noncontact infrared thermometer designed to instantly test most surface temperatures at the touch of a button. It uses patent-pending infrared measurement technology to measure an object's surface temper-



The ThermoHawk

ature without actually touching it. The thermometer operates on two LR-44 1.5V batteries and displays digital temperature readings in either Fahrenheit or Celsius. It is designed to be ideal for welding, food processing, automobiles, race cars, hobby enthusiasts, campers and personal use around the house.

Three models of the ThermoHawk are available, the 200 (\$44.95), 400 (\$49.95) and 400L (\$54.95). The 200 has a measurement range of -27 degrees to 230 degrees. The 400 and 400L can measure temperatures from -27 degrees to 428 degrees. The 200 and 400 are about one-half the size of a ballpoint pen and come with a keychain attachment, while the 400L is equipped with a flashlight in lieu of a keychain.

The products are currently available and they will be at select retail stores soon, according to the company. **CES**

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to work out their digital rights management issues because consumers are now looking for their content in ways that will require downloading to the home. Stringer noted that the traditional relationship between content providers and viewers has been flipped, with consumers now demanding the right to pull content into their homes instead of simply sitting back and waiting for it to be pushed to them by Hollywood.

See **Stringer** on page 217

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Panasonic, Comcast Ink OCAP Deal

BY GREG SCOBLETE

LAS VEGAS — Panasonic highlighted plasma as the center of its "HD Lifestyle," whether it is the prototype 103-inch, 1,080p display at its booth or its new deal with Comcast Cable to build OpenCable Application Platform (OCAP) digital set-top boxes.



Panasonic's Yoshi Yamada

Panasonic sought to downsize the